

AT-A-GLANCE

2023 Subaru Impreza®

Base ✪ Premium ✪ Sport ✪ Limited

- Subaru Impreza is the only compact car in America with all-wheel drive standard on all model grades and is also the most affordable all-wheel drive car in America.

- Available in sedan and 5-door models.
- Up to 38 EPA-estimated highway MPG

Key Facts

- Base, Premium and Sport trims offered in Sedan and 5-Door
- Limited trim offered exclusively in 5-Door
- Based on the Subaru Global Platform architecture that delivers high levels of agility, crash protection and ride comfort
- 2.0-liter 4-cylinder SUBARU BOXER® engine with direct fuel injection
- Standard Symmetrical All-Wheel Drive: Sport only with 5-speed manual transmission uses Continuous AWD version with a viscous coupling locking center differential that nominally distributes torque 50:50 front to rear. All models with Lineartronic® CVT (continuously variable transmission) use Active AWD with electronically managed continuously variable transfer clutch that adjusts torque distribution based on acceleration, deceleration and available traction.
- Premium and Limited trims come standard Lineartronic CVT featuring 7-speed manual mode function with paddle shift control switches
- Sport trim with Lineartronic CVT features a 7-speed manual mode function with paddle shift control switches (CVT optional on 5-Door, standard on sedan)
- Sport trim features 18-inch wheels, sport-tuned suspension and Active Torque Vectoring, exclusive exterior styling and upgraded cabin appointments
- Available Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert;

Reverse Automatic Braking; High Beam Assist; and Steering Responsive Headlights

Basic Specifications

| | |
|--------------------------------|---|
| Body: | 4-door and 5-door |
| Wheelbase: | 105.1 in. |
| Length: | 4-door: 182.1 in. 5-door: 175.6 in. |
| 4-door trunk: | 12.3 cu. ft. |
| 5-door cargo: | 20.8 / 55.3 cu. ft. |
| Base curb weight: | Sedan: 2,976 lb. (3,047 lb. w/CVT) 5-Door: 2,989 lb. (3,058 lb. w/CVT) |
| Engine: | DOHC 4-cyl. 2.0-liter BOXER, direct injection |
| Horsepower | 152 @ 6,000 rpm |
| Torque | 145 lb-ft @ 4,000 rpm |
| Transmission | 5-spd manual or CVT |
| EPA mpg (city/hwy/combined) | 28/36/32 (CVT) |

Key Standard Features, Impreza Base

- 24-hour roadside assistance for new car limited warranty period
- 4-wheel disc brakes with ABS, Brake Assist and Brake Override systems
- 5-speed manual transmission
- 60/40 split fold down rear seatbacks
- Air conditioning with air filtration
- SUBARU STARLINK 6.5-inch Multimedia with a high-resolution touchscreen that includes AM/FM stereo; smartphone integration with Apple CarPlay®, Android Auto™ and; Bluetooth® hands-free phone connectivity and audio streaming
- Cargo tie-down hooks (5-door)
- Carpeted floor mats
- Cruise control
- Digital clock and outside temperature gauge
- Eco gauge (fuel economy)
- Electric power-assist steering
- Headlights/parking lights auto-off with ignition
- Height-adjustable driver's seat
- Incline Start Assist
- Multi-function display

- Power door locks
- Power exterior mirrors
- Power windows: driver and front passenger one-touch auto-up/auto-down with off-delay and pinch protection
- Rear window wiper with washer (5-door)
- Rear vision camera
- Remote keyless entry system
- Security system with engine immobilizer
- Steering wheel: audio and Bluetooth control switches
- Subaru Advanced Frontal Airbags, front seat side pelvis/torso airbags, side curtain airbags with rollover sensor and driver's knee airbag
- Tilt/telescoping adjustable steering column
- Tire Pressure Monitoring System
- Turn signals with one-touch lane changer
- USB A input/charge in front center console
- Variable intermittent windshield wipers
- Vehicle Dynamics Control (VDC)

Optional

- Sedan and 5-door (Base) are available with Lineartronic CVT
- Base models equipped with CVT also include EyeSight Driver Assist Technology®, Rear Seat Reminder, high-grade combination meter with 4.2-inch color LCD, and Tire Pressure Monitoring System with Individual Wheel Display and Automatic Individual Wheel ID Registration to the list of standard features.
- Electronic trunk lid release (for sedan only with CVT upgrade)

Impreza Premium adds over base model:

- 16x6.5-inch alloy wheels in black with machine finish
- 6.5-inch SUBARU STARLINK Multimedia Plus system includes all features of base model's system plus HD Radio®, single-disc CD player, SiriusXM® All Access Radio and SiriusXM Travel Link® (subscriptions required)
- Lineartronic CVT with 7-speed manual shift mode
- All-Weather Package includes 2-stage heated front seats, heated exterior mirrors and windshield wiper de-icer
- Auto-on/off headlights: automatic mode position; headlights auto-on/off linked to

windshield wiper operation

- Automatic climate control system
- Body-color exterior power mirrors, foldable
- Cargo area cover (5-door)
- Dual USB A input/charge ports in front center console
- Electronic trunk lid release (sedan only)
- EyeSight Driver Assist Technology
- Halogen fog lights
- High-grade combination meter display with 4.2-inch color LCD
- Illuminated center console storage tray
- Illuminated glove box
- Illuminated ignition switch ring
- Illuminated power window switches: all doors
- Overhead console shower light
- Rear Seat Reminder
- Roof rails (5-door)
- Subaru Intelligent Drive (SI-DRIVE) engine performance management system; includes steering wheel control switches
- Sound insulation windshield
- Suspension upgraded with Stablex dampers and a rear stabilizer bar
- Tire Pressure Monitor System with individual tire display
- SUBARU STARLINK Connected Services with Concierge package, Safety Plus package and Security Plus package (subscriptions required)
- Welcome Lighting

Optional:

- 6-way power driver's seat
- Keyless Access with Push-Button Start and PIN Code Access
- Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert
- Power moonroof

Sport adds over Premium:

- 18-inch alloy wheels in black with machine finish
- 225/40 R18 all-season tires
- Active Torque Vectoring
- Aluminum-alloy pedal covers including driver's foot rest
- Body color rocker spoiler
- Center console rear storage box and door armrests with simulated leather and red stitching
- Chrome interior door handles

- Dash panel with red stitching
- Daytime Running Lights in front bumper
- Exterior mirrors with integrated turn signals
- EyeSight Driver Assist Technology (Sedan); models with EyeSight also feature high-grade instrument cluster with 4.2-inch color LCD and Tire Pressure Monitor System with individual tire display; includes Rear Seat Reminder and electronic trunk release
- Keyless Access with Push-Button Start and PIN Code Access
- Leather-wrapped shifter handle with red stitching (CVT)
- Leather-wrapped steering wheel with red stitching
- Lineartronic CVT with 7-speed manual shift mode (standard for Sport Sedan; optional for Sport 5-door)
- Multi-function display visor panel: simulated leather with red stitching
- Rear roof spoiler, black with Crystal Black Silica finish end panels (5-door)
- Simulated carbon fiber center dash panel trim and door trim inserts
- Sport-tuned suspension with Stablex dampers
- SUBARU STARLINK 8.0-inch Multimedia Plus System, includes features of STARLINK 6.5-inch Multimedia and adds voice-activated controls for phone and Near Field Communication
- STI short-throw shifter (5-speed manual)
- Subaru Intelligent Drive (SI-DRIVE) engine performance management system; includes steering wheel control switches (standard on models with CVT)
- Trunk spoiler, body color and Crystal Black Silica finish (Sedan)

Optional:

- 6-way power driver's seat
- Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert
- Power Moonroof
- Harman Kardon® premium audio system with 8 speakers and 432-watt equivalent amplifier

5-Door Limited adds over 5-Door Premium:

- 6-way power driver's seat
- 17-inch alloy wheels in dark gray with machine finish
- Automatic climate control system

- Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert
- LED headlights: low and high beams
- Steering Responsive Headlights
- Reverse Automatic Braking
- High Beam Assist
- High-grade instrument cluster with 4.2-inch color LCD
- Steering Responsive Headlights
- SUBARU STARLINK 8.0-inch Multimedia Plus System
- Chrome exterior door handles
- High-luster simulated carbon fiber finish interior door trim
- Dash panel with silver stitching
- Exterior mirrors with integrated turn signals
- Fog lights: LED with chrome accent trim
- High-grade multi-function display
- Keyless Access with Push-Button Start and PIN code access
- Leather-trimmed upholstery
- Leather-wrapped steering wheel with silver stitching
- Rear seat armrest with dual cup holders

Optional:

- Power Moonroof
- SUBARU STARLINK 8.0-inch Multimedia Navigation system includes all features of the 8.0-inch Multimedia Plus system and adds navigation powered by TomTom®, voice-activated navigation and over-the-air updates
- Harman Kardon premium audio system with eight speakers and 432-watt equivalent amplifier